Pesticide Educational Resources Collaborative (PERC)
Advisory Board Job Description & Qualifications

Job Description - Summary
Activities would include:

a) Assist with identification of educational resources needs in identified constituency which advisory board member represents;
b) Ensure that the PERC publications/outputs are optimized for the intended audience(s); and
c) Field-test new pesticide educational resources/materials with appropriate audiences by way of delivering training.

Job Description – Duties
40% Attend Board meetings by phone each month. Make contributions that represent your sector (see qualifications on page 2) and your region to the best of your ability. Attend one in-person meeting annually.

40% With time-bound expectations, review draft publications produced by the PERC and provide constructive feedback to the authors/production team(s). Make contributions that represent your geographic sector/region to the best of your ability.

20% Publicize the availability of PERC resources in the course of your routine travel, presentations, and/or newsletter-type venues. Relay any constructive feedback to the Advisory Board and/or the Board’s Co-Chairs.

Job Description – Time Allocation
It’s desired that Board members serve a minimum of one year. The following are rough estimates of the average annual time commitment.

• Three to four (3-4) days traveling to attend up to one (1) workshop/meeting in person. Every effort will be made to convene the PERC Advisory Board meeting in conjunction with a national meeting which will leverage the greatest chance for maximum attendance. If such an event cannot be identified, then we will seek a meeting destination which offers ease of access and affordability. Board members may deliver presentations, solicit feedback about PERC resources, and/or represent the PERC in other ways.

• One (1) day participating in monthly PERC Advisory Board meetings, held monthly for approximately two hours.

• One to three (1-3) days preparing for monthly PERC Advisory Board calls plus the annual in-person meeting.

• Five to seven (5-7) days reviewing/revising PERC draft publications.

Competition/Conflict of Interest
It is understood that Advisory Board members represent organizations that perform pesticide safety education activities, which may overlap with some PERC goals and/or publications. Selected Advisory Board members will commit to seeking win-win approaches that do not put the PERC in direct competition with any other entity.
PERC Advisory Board Member Qualifications

The following list includes the desired qualifications for PERC Advisory Board Members, which the PERC administrators will seek through this simplified recruitment process.

The Advisory Board will benefit from representatives who can collectively contribute in the areas described below. Please include in your 1-page letter of interest which of the following qualifications you have, and roughly how many years of experience you have in each area:

- Have experience developing instructional materials and/or providing instruction about pesticide-related topics in writing or in person. (Required of all Advisers)
- Work in a University capacity providing pesticide safety instruction materials/programming to meet local needs.
- Work in a state-level regulatory capacity providing compliance assistance and instruction with pesticide-related regulations and/or administer a certification/training program for professional pesticide applicators.
- Routinely travel to deliver in-person instruction on pesticide topics.
- Have knowledge, experience, and connections in the communities that use pesticides in one of the following U.S. regions:
  - Southern
  - North Central
  - Southwestern
  - Western
  - Northeast
  - Great Plains
  - Pacific Island
- Work with the eXtension community as an expert in pesticide environmental stewardship, providing instruction via “Ask an Expert.”
- Have experience collaboratively developing nationally-applicable instruction materials that promote pesticide risk reduction.
- Hold a Pesticide Applicator’s license.
- Participate as an active member/part of AAPSE, CTAG, AAPCO, and/or ASPCRO.
- Speak and/or write Spanish fluently, and is capable of reviewing instructional materials in Spanish for clarity, completeness, and accuracy.
- Speak and/or write other languages fluently (relevant to target audiences), and is capable of reviewing instructional materials in those languages for clarity, completeness, and accuracy.
- Work in an organization representing and instructing the pest control/pesticide industry, working with a variety of regional and state-level organizations.
- Work in an educational and/or regulatory capacity with tribes (which hold cooperative agreements with EPA/OPP) within the United States on pesticide-related issues.
- Work in a regulatory capacity at the federal level supporting certification/training programs for professional pesticide applicators.
- Work in an educational and/or regulatory capacity with farmworkers or their advocates, providing instruction on pesticide-related issues.

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1 American Association of Pesticide Safety Educators
2 Certification & Training Assessment Group
3 Association of American Pesticide Control Officials

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