Welcome! We can’t wait to hear your questions and get the conversation started. We will start promptly at the top of the hour.
Welcome
How Will this Work?

➢ Questions are welcome throughout the webinar in English or Spanish.

➢ Please use the Q & A feature, which will be visible to all participants. You may ask questions anonymously using the Q & A feature.

➢ Questions we address today may be paraphrased and added to the PERC website in order to benefit all applicants.

➢ These presentation slides will be added to the PERC website by the end of this week. The presentation is also being recorded and may be posted.
How Did You Hear?

How did you hear about the funding opportunity for agricultural community-based projects?
Follow us!

✔ Facebook: https://www.facebook.com/PERCPesticide/
✔ Twitter: https://twitter.com/PERCPesticide
✔ LinkedIn: https://www.linkedin.com/company/PERCpesticide
✔ Instagram: https://www.instagram.com/PERCpesticide/
✔ YouTube: https://www.youtube.com/channel/UCto11hDpAjpUG5IzWeXPlBg
Eligible projects must benefit farmworkers, agricultural pesticide handlers, their families, and/or their communities.

Eligible projects must be focused on a defined community.

Eligible projects must be related to pesticides.
RFA Opens / Release date: May 2, 2022
RFA Information Session: May 18, 2022 9am PDT / 11am CDT / 12pm EDT
RFA Closes / Applications Due: EXTENDED TO July 1, 2022 by 5pm PDT / 7pm CDT / 8pm EDT. Applications received after the closing date and time will not be considered for funding.
Anticipated Notification of Selection: August 26, 2022
Anticipated Award Allocation: October 5, 2022
Collaborations

➢ Collaborations are encouraged!
➢ Some larger organizations may be willing to serve as “fiscal agents” for a smaller organization
➢ Seek out partners with strengths that compliment your own
Who is Eligible to Apply?

Eligible applicants include nonprofit organizations as defined by 2 CFR 200.1 “Nonprofit organization.” EPA’s Office of Grants and Debarment has authorized PERC to use the Tax Exempt Organization Search Tool to assist in confirming the nonprofit status of an applying organization. However, if there is an applying organization being considered and their nonprofit status cannot be confirmed using this tool, then PERC can ask EPA’s Office of General Counsel to assist in determining eligibility. Applicants who engage in lobbying activities are not eligible to apply.

Eligible applicants must:
1) be capable of carrying out a local or regional project with focus on a certain subject and a specific group of participants
2) have experience/expertise related to the health and safety of farmworkers, agricultural pesticide handlers, their families, and/or communities. An agricultural community might be described by its language, its location, its cropping systems, or other boundaries/definitions. For example, one project might serve Haitian farmworkers near the Gulf Coast, or migrant workers that follow a specific “stream” from harvest to harvest, or a group of Russian-speaking vegetable harvesters. Applicants can be national in scope so long as the projects themselves are conducted at the local or regional level,
3) and have established relationships/trust with the community to be served. Potential applicants are encouraged to partner with organizations who have existing relationships, if needed.
Tax Exempt Organization Search

Data Updates Delayed

Expect delays in data updates for the Tax Exempt Organization Search tool. We are still processing paper-filled 990 series received 2021 and later.

System Limitations Cause Some Inaccurate Revocation Dates

Organizations on the auto-revocation list with a revocation date between April 1 and July 14, 2020, should have a revocation date of July 15, 2020. See Revocation Date of Certain Organizations for details.

Find information about an organization’s tax-exempt status and filings. You can use the online search tool or download specific data sets.

Tax Exempt Organization Search Tool

You can check an organization’s eligibility to receive tax-deductible charitable contributions (Pub 78 Data). You can also search for information about an organization’s tax-exempt status and filings:

- Form 990 Series Returns
- Form 990-N (e-Postcard)
- Pub. 78 Data
- Automatic Revocation of Exemption List
- Determination Letters

Tax Exempt Organization Search Bulk Data Downloads

You can download the latest data sets of information about tax-exempt organizations:

- Pub. 78 Data
- Automatic Revocation of Exemption List
Desired Outcome #1: Educate farmworkers and/or agricultural pesticide handlers on the safe use of pesticides

Example projects:

- Create written materials for distribution in print or online, related to pesticides
- Create audio/visual materials such as videos, photographs, and recordings related to pesticides - Create interactive electronic content such as smartphone apps, databases, and social media content related to pesticides
- Perform outreach to farmworkers, their trainers, their employers, and/or health advisors
- Perform high-quality training about pesticide safety practices to target audiences
Desired Outcome #2: Enhance the capabilities of partners to develop and implement programs/activities that prevent and reduce pesticide risks to communities of farmworkers and/or agricultural pesticide handlers

Example projects:

- Research and describe a specific farmworker community’s pesticide-related risk factors and/or needs in a detailed, verifiable way
- Collect and characterize feedback from a target audience community related to an educational program and/or resource related to pesticides - Create activity guides, curricula, syllabi, or similar material that is immediately usable by communities to reduce pesticide-related risk
Desired Outcome #3: Protect humans, communities, and ecosystems from illness and injury caused by exposure to pesticides

Example projects:

- Sponsor a local pesticide waste collection event to prevent unintentional releases
- Provide or distribute personal protective equipment (PPE) to agricultural pesticide handlers where communities demonstrate unique need(s) related to pesticides
The description of performance measures will directly relate to the project outcomes and outputs. For example, recipients may be able to report the rate of behavior change in a target community, intermediate outcomes, changes in health/environmental indicators, “ripple effects” (i.e., relationship-building, partner-driven amplification of messages), and/or program efficiency improvements.
<table>
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<th>Criterion</th>
<th>Application</th>
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| **Application/Preparation**   | Information is clearly presented  
|                               | Meets all format requirements with all required forms and components included                                                            |
| **Problem and Justification** | Identifies evidence of an existing or anticipated need within the target community related to pesticides and describes how the project will execute effective outcomes  
|                               | Project clearly identifies the audience targeted by the outreach and implementation efforts                                               |
| **Potential for Success**     | Outcomes clearly relate to pesticide education  
| Desired Outcomes              | Outcomes logically target a solution to the problem                                                                                          |
| Project Narrative             | The target population is clearly described and historically underserved be existing educational services                                      |
|                               | Procedures/approach are linked to outcomes and likely to result in effectively educating target audience efficiently                          |
|                               | Reasonable timeline and scale of project                                                                                                    |
|                               | Outcomes are either new or significantly expand a previous effort                                                                           |
|                               | Project has the potential to coordinate regionally and leverage existing resources                                                            |
|                               | Execution/consideration of most effective means to reach target audience “where they are” (i.e. communication abilities & reading levels, disabilities) is thoughtfully addressed |
|                               | If applicable, addresses the need for ongoing assessment and a feedback loop from stakeholders and community members |
| **Expertise & Participation** | Organization demonstrates necessary expertise/existing relationship(s) to successfully complete the project within the target community  
| Performance Measures          | The project actively involves end-users (farmers and ranchers, land managers, school and housing administrators, etc.) as appropriate          |
|                               | If the project focuses on historically underserved stakeholders, evidence of a specific relationship with an underserved group is provided          |
|                               | Methods and indicators for measuring outcomes are clearly described                                                                        |
|                               | Described experience/capacity to deliver required data-driven reporting in a timely and efficient manner                                      |
| **Budget**                    | Budget is well-defined, within the project funding limits described in this RFA                                                             |
|                               | Proposed project costs are reasonable, allocable, and allowable per Title 2: 2 CFR Part 200 – Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards |
|                               | Budget narrative follows the order of the budget form and fully justifies each budget item                                                  |